



ROCHESTER GLOBAL CONNECTIONS

Annual Global Citizens Gala

JUNE 9, 2020 | 5:30 - 8:00 PM



2020 SPONSORSHIP PACKAGE



ROCHESTER GLOBAL CONNECTIONS

Rochester Global Connections (RGC) is a 501 (c)(3) nonprofit that offers comprehensive programs for the Greater Rochester community to engage with international students and international visitors. Our network of professional, educational, and youth exchange programs build bridges across cultures, foster dialogue, and promote global understanding. We are dedicated to enriching people's lives through cultural exchange and promoting a more peaceful and prosperous world.



GLOBAL IMPACT ON A LOCAL LEVEL

OUR IMPACT

We connect hundreds of international students with Rochester residents to foster cultural exchange and international understanding. Through person to person connections, people in Rochester and from around the world build bridges across cultures and borders which help break down misconceptions or stereotypes, and in turn, foster a welcoming, inclusive community that promotes peace and global citizens.

In addition, we host 100 leaders representing over 40 countries on professional and youth exchange programs on an annual basis. We help expose them to best practices in our communities, and connect them with their Rochester counterparts.

Each year, we connect Rochester to the world by:

Offering networking opportunities for local businesses and organizations to exchange ideas and develop partnerships with professionals from around the world.

Connecting hundreds of international students with locals through the International Friendship Program to enrich lives and build bridges of understanding.

Engaging the community in dialogue, activities, and learning opportunities to celebrate the richness and diversity of other cultures and promote global understanding.

Providing global education opportunities for youth to develop the skills, experience, and knowledge to become global leaders.



BROADEN YOUR BORDERS

WHY SPONSOR RGC?

In today's world, the ability for organizations to connect and work across borders is part of doing business. Rochester Global Connections can connect you with international professional counterparts and provide your employees with opportunities to increase cross-cultural understanding.

BENEFITS OF SPONSORSHIP INCLUDE:

- Promoting your brand among thousands of international students and hundreds of RGC members and volunteers
- Networking with professional counterparts and influencers from a range of industries and countries
- Investing in a local organization making a global impact
- Volunteer opportunities for your employees that help build cross-cultural competence skills and cultural sensitivity in your workforce.

As a sponsor of RGC, you will be providing the funds necessary to ensure the longevity of the organization. In addition to the tangible benefits outlined above, your generosity will help increase international understanding and cultural competence, which will help make the world a more peaceful and prosperous place.

Thank you for your interest in RGC sponsorship opportunities

Please contact us for more information:



Rochester
GLOBAL
Connections
rocglobal.org

Robert Grau
Executive Director
(585) 275-8779
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EVENT DETAILS

Annual Global Citizens Gala

Tuesday, June 9, 2020

5:30-8:00PM

Italian American Community Center
150 Frank Dimino Way
Rochester, NY 14624

Up to 250 people from Rochester's global community will be in attendance, including international students, university representatives, business professionals, and multi-cultural organizations.

Make a global impact on a local level and celebrate the richness of diversity and cultures, while honoring fellow global citizens.



Annual GLOBAL CITIZENS GALA Sponsorship Form

Sponsorship Levels

AMBASSADOR \$5,000+

- Listing as business sponsor in news release
- Business promotional items at Event
- Personal recognition at Event
- Name and logo on invitation
- Name and logo linked on RGC website
- Recognition on Event slide show
- FULL page color recognition in Event program
- Twelve (12) tickets to the event

GLOBAL \$2,500+

- Personal recognition at Event
- Name on invitation
- Name and logo linked on RGC website
- Recognition on Event slide show
- 3/4 page color recognition on Event program
- Ten (10) tickets to the Event

DIPLOMAT \$1,250+

- Name and logo linked on RGC website
- Recognition on Event slide show
- 1/2 page color recognition on Event program
- Eight (8) tickets to the Event

PATRON \$750+ (\$350 for non-profit)

- Recognition on Event slide show
- 1/4 page color recognition in Event program
- Six (6) tickets to the Event

**Please make a check payable to Rochester Global Connections OR
donate online at rocglobal.org/donate**

Rochester Global Connections is a 501 (c)(3) nonprofit organization and your donation is tax deductible to the fullest extent allowed by law. Our annual report and financial data is available on our website (rocglobal.org, under "our impact"), and through the NY State Charities Bureau (charitiesnys.com). The declared value of each ticket is \$30. The balance of each ticket cost may be considered a charitable contribution to RGC.